

**ALT AZ – “Vizy Hard Seltzer Pride Parade Experience with ALT AZ 93.3” Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.

- 1. Eligibility:** The ALT AZ “Vizy Hard Seltzer Pride Parade Experience with ALT AZ 93.3” Sweepstakes (the “Sweepstakes”) is open only to listeners who are: (i) 21 years of age or older; and (ii) a permanent resident in Arizona, stationed at a military installation in Arizona, or a valid full-time student registered at a campus, university or educational institution within Arizona. Void outside of Arizona, and where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of Hubbard Radio Phoenix, LLC and its station ALT AZ, 1100 North 52nd Street, Phoenix, Arizona 85008 (the “Sponsor”), Molson Coors/Vizy Hard Seltzer (“Promotional Participant”), Hubbard Radio, LLC, (collectively with Sponsor and Promotional Participants, the “Released Parties”), any radio, television or other media companies located in the Phoenix metropolitan area, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of any of the foregoing parties are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. Sweepstakes Period:** The Sweepstakes begins on September 27, 2021, at 12:00:01 AM Mountain Time (“MT”) and ends on October 31, 2021 at or about 11:59:59 PM MT (the “Sweepstakes Period”).
- 3. How to Enter:** There are **three (3)** ways to enter:

 - i. Online:** To enter this Online method of entry, during the Sweepstakes Period, listeners must visit www.ALTAZ933.com (“Website”) to find the Sweepstakes link, click the link to be redirected to the Sweepstakes landing page. Once on the landing page, find, complete and submit the online entry form to receive one (1) entry into the random drawing. All online entries must be received by 11:59:59 PM MT on October 31, 2021 to be eligible for the random drawing. Limit of one (1) online entry per person/email per day.
 - ii. ALT AZ Vizy Ad Link:** To enter via this method of entry, look for the Sweepstakes ads on Facebook, Instagram, the Website, or ALT AZ emails, click on the Ad to be redirected to a landing page where you can find, complete and submit an entry form. All ad entries must be received by 11:59:59 PM MT on October 31, 2021 to be eligible for the random drawing. Limit one (1) ad entry per person/email per day.
 - iii. Check-In w/ Mobile App:** To enter via this method of entry, eligible listeners must register on the ALT AZ Stream Player (the “App”) at <http://www.ALT AZ.com> (“Website”). Once registered, visit one of the ATL AZ Vizy Parties listed below (each, a “Party”). Once at a Party, check-in through the App to find and complete an entry into the random drawing. Limit one (1) “Check-In” entry per

person per day/Party. All "Check-In" entries must be received by 7:00 PM MT on the day of each Party, to be eligible for the random drawing.

-October 8, 2021 from 5:00 PM MT – 7:00 PM MT @ Vine Tavern & Eatery, 801 E Apache Blvd, Tempe, AZ 85281

-October 22, 2021 from 5:00 PM MT – 7:00 PM MT @ Bevvu Uptown, 5600 N 7th St #100, Phoenix, AZ 85014;

-October 29, 2021 from 5:00 PM MT – 7:00 PM MT @ McKenzies Midtown Tavern, 4531 N 7th St, Phoenix, AZ 85014.

Sponsor is not responsible for telephone line unavailability, busy signals on the Sweepstakes line, operator interference, technical or atmospheric conditions, or limitations that disrupt, delay or prevent the completion of the entry, internet, app, Wi-Fi, or other technical malfunctions which may or may not result from this Sweepstakes.

4. **How to Win Grand Prize:** Then, on or about November 1, 2021, Sponsor will randomly select one (1) Grand Prize winner from among all eligible entries received during the Sweepstakes Period. Odds of winning the Grand Prize depend on how many eligible entries are received during the Sweepstakes Period. The potential Grand Prize winner will be contacted via phone or email. Winner must respond to the winner notification within **24 hours** or that potential winner will forfeit his/her right to the Grand Prize, and Sponsor will randomly select an alternate potential Grand Prize winner from among all remaining entries, time permitting
5. **Prizes and Approximate Retail Values ("ARV's") - One (1) Grand Prize** – Winner and up to four guests ride in the ALT AZ/Vizzy float in the Phoenix Pride Parade on November 6, 2021; a \$500.00 check for the Grand Prize winner, and Sponsor-specified Vizzy Swag for the Grand Prize winner. ARV: \$550.00. Winner's guests must sign a Liability and Publicity Release prior to riding on the Float and must each be at least 21 years of age or older to ride along. There is no value associated with riding on the Float. In the event the Pride Parade is cancelled, postponed or rescheduled, the ride-along in the parade portion of the prize will go unawarded and Sponsor shall have no responsibility for such cancellation, postponement or rescheduling. In the event Grand Prize winner chooses less than four (4) guests to ride along in the Parade, no refund will be awarded. Prize is not transferable, assignable or redeemable for cash. No prize substitutions allowed except that Sponsor may substitute a prize, or portion thereof, for one of equal or greater value for any reason. The Prize winners must meet the eligibility requirements as set forth in Paragraph 1 of these Official Rules. The Prize winner is responsible for paying all applicable income taxes associated with accepting their Prize. The Grand Prize winner will be required to sign a liability and/or publicity release and a W9 tax form ("Prize Release") prior to issuance of a prize. A 1099 form will be submitted to all appropriate taxing authorities, and by signing a Prize Release, the Grand Prize winner accepts the Grand Prize and is responsible for the applicable taxes.
6. **Claiming the Prizes:** Upon winner verification, the winner must claim their prize in person at the Station, 1100 North 52nd Street, Phoenix, Arizona 85008, during normal business hours (9 a.m. - 5 p.m., M-F) **before November 6, 2021**. Prize winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If the winner cannot prove he or she is a qualified winner, the Prize will not be awarded. All unclaimed or returned prizes remain the property of Sponsor. All unclaimed or returned prizes remain the property of Sponsor.

7. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes, of his/her likeness, voice (including a recording of the winner's telephone call to the station) and/or address (city/state) without any additional compensation. By calling in to participate in this Sweepstakes, each participant consents to his or her voice and telephone conversation being recorded and/or broadcast.

8. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

10. **Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Arizona; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Arizona without giving effect to any choice of law or conflict of law rules (whether of State of Arizona or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Arizona.
11. **Sweepstakes Winners/Official Rules:** For a copy of these official rules, or the name of the Sweepstakes winner, send a hand-printed, self-addressed, stamped envelope by November 7, 2021, to: Winners List/Official Rules (designate which), ALT AZ Vizzy Hard Seltzer Pride Parade Experience Sweepstakes, 1100 North 52nd Street, Phoenix, Arizona 85008.
12. **Sponsor:** Hubbard Radio Phoenix, LLC and its station ALT AZ, 1100 North 52nd Street, Phoenix, Arizona 85008.